

PHOTOGRAPH POLICY

Rationale and Policy Considerations

Children have the right to be protected from the misuse of photographic and video images whilst at the Service. To ensure the privacy of children and families is respected, our Service will only use photographs of children to support their learning and to record individual developmental progress.

Legislation and Government Requirements

- Education and Care Services National Law Act 2010 (SA)
- Education and Care Services National Regulations
- Privacy Act (1988) Commonwealth

National Quality Framework

Education and Care Services National Regulations 181, 181-184

National Quality Standard for Early Childhood Education Elements 2.2, 2.2.1, 5.1.2, 6.1.2

Policy Statement

We aim to ensure that the privacy of children and families are respected and maintained at times when Educators, staff and students take photographs.

Strategies for Policy implementation

The displaying of photos provides children and families with a sense of belonging. Photographs allow children to see themselves at play, are a topic of conversation for children and parents, allow families to see their child at play, and convey the message to children that what they are doing is important. However, it is fundamental to respect the rights of all children and families to privacy.

To ensure we are maintaining children's safety and respecting their right to privacy we will ensure that:

- Every child in our care is protected from any exploitation of photographic and video images of themselves taken whilst they attend the Service.
- That photographs taken by Educators support the children's learning and record children's individual progress.
- Photographs recorded at the Service as part of a normal day are taken using a digital camera or other electronic devices and are only taken by members of the staff team, or by practicum students with written parental permission.
- Additional photographs or images will be taken of children as part of the work of the Service and may be taken by an outside photographer or other parents (e.g. during an end-of-year production or other events the Service may hold). In the case of outside agencies taking photographs for marketing purposes, the Service will seek written parental permission from families for their child to be included. Should a parent prefer their child not to take part, any images taken will be deleted. Individual children will not be included if written permission is not given by the child's family.
- Photographs/videos are taken to:
 - Support the individual learning of each child for their formal record.
 - Record children's work and activities within the Service environment.

- Parent's use of cameras/videos at the Service: Families will be invited to record their child's inclusion in group events and celebrations through the use of photographs or video on the understanding that they will not publish any material on the Internet, including on their personal Social Media, as the Service has no control over these images once they are in the public domain.
- If families would prefer that their child is not photographed, can select this on the enrolment form or send an email to the Management Team
- The Service will ensure that the children of parents/carers who do not wish their child to be photographed or recorded are provided with other activities.
- At times photos may be given to children and families of the Service. If parents/guardians prefer that photos including their child not be given out it is their responsibility to inform the Nominated Supervisor of the Service in writing or on the enrolment form.
- Photos are used in each child's portfolios and may contain other children. Please ensure that if you do not want your child in these photos that you inform the Nominated Supervisor of the Service in writing or on the enrolment form.
- Video of the children will be taken occasionally for the children to be able to watch themselves at play. This video may be made available to all families. If you do not want your child to be in these videos, please ensure that you put this in writing for the Nominated Supervisor or on the enrolment form.
- At no time are staff permitted to bring in a camera from home or use their mobile phone to take photographs, videos, or audio recordings.
- If Educators, students or volunteers are requested to use photographs or to take photos for assignments, the family's permission in writing will be obtained before any photos are taken.
- Individuals visiting the service are not permitted to take photographs of the children without written permission from the child's parents.

Links to other Policies

Child protection policy

Code of conduct policy

Enrolment policy

Social media policy

Privacy and confidentiality policy

Respect for children policy

Sourced from

Byrnes, J., & Wasik, B. (2009). Picture this: Using photography as a learning tool in early childhood classrooms. *Childhood Education, 85*. doi:10.1080/00094056.2009.10523090.

Child Protection Act, 1998.

Education and Care Services National Regulations. (2011).

Guide to the National Quality Standard. (2017).

Revised National Quality Standards. (2018).

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